

March. 6, 2018

**Sumitomo Chemical to Exhibit Next Generation OLED Lighting Fixtures
at “Light+Building 2018”**

Sumitomo Chemical will exhibit its OLED lighting fixtures at “Light+Building 2018,” one of the world’s largest trade fairs for lighting and building technology, to be held in Frankfurt, Germany, from March 18 to March 23, 2018.

This will be the fourth time Sumitomo Chemical will exhibit its products at the trade fair, following its previous participation in 2016. Sumitomo Chemical is honored to welcome the world-renowned Japanese lighting designer Motoko Ishii as the art director for the exhibit at its booth as well as OLED chandeliers design.

Sumitomo Chemical’s OLED chandeliers, named “OLED COSMOS”, “OLED MINORI” and “OLED IRODORI,” lend this space a fantastical and gorgeous atmosphere.



The exhibit, “OLED MINORI,” Designed by Motoko Ishii
(Diameter 1.3m × Height 2.1m)

Along with the OLED chandeliers, Sumitomo Chemical will exhibit its newly-designed OLED fixtures, co-developed with lighting fixture manufacturers, at the trade fair. Furthermore, in addition to new products that take full advantage of features unique to Sumitomo Chemical OLEDs, such as thinness and glare-less surface emission, the Company also plans to exhibit lighting fixtures using Sumitomo Chemical’s flexible OLEDs.

Through its exhibit at “Light+Building 2018,” Sumitomo Chemical aims to expand its OLED lighting business, seeing it adopted for applications beyond lighting fixtures, such as architectural materials, furniture, and store fixtures.

Newly-designed OLED fixtures to be exhibited



“GASSHO Light”



“Flame Light” (left) “Panel Light” (right)



“GASSHO Pendant”



“Light Column”



“Crescent Moon”



“Ring EL”

Designed by Takayuki Nishizuka (SOU DESIGN)
Manufactured by KISHIMA.

Reference Material

Sumitomo Chemical OLEDs

Website: <http://www.sumitomo-chem.co.jp/english/pled/>

Motoko Ishii Lighting Design

Website: <http://www.motoko-ishii.co.jp>

SOU DESIGN

Website: <http://www.soudesign.jp/>

KISHIMA

Website: <http://www.kishima.com/>

About the Light+Building 2018 Lighting and Building Technology Trade Fair

Light+Building, which is held biennially in Frankfurt, Germany, is one of the world's largest trade fairs for lighting and building technology. This year will be the fourth time Sumitomo Chemical will exhibit its products at the trade fair. The fair features leading-edge products and technologies from companies specialized in lighting and building technology, and attracts a significant number of visitors from all over the world, particularly from Europe.

Light+Building 2018

Date: March 18 (Sun) – March 23 (Fri), 2018

Place: Messe Frankfurt Exhibition Hall 4.1, Stand D20

